



**FOR IMMEDIATE RELEASE**

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**TruAssure Insurance Company Announces the Hire of a New Sales Executive**

**Naperville, Ill. (August 3, 2017)** — TruAssure Insurance Company is pleased to announce the hiring of Jeffery Rambeau, who will be a sales executive for the company. Rambeau will be responsible for dental plan sales in Iowa, Louisiana, Mississippi, Missouri and western Tennessee. Rambeau started his new position with TruAssure July 17.

TruAssure began offering dental programs in 2015 and currently offers dental plans for groups, individuals and families in 27 states, with other state filings pending regulatory approval. The company also offers dental savings programs, which are available nationwide.

“Jeffery brings a wealth of expertise to TruAssure, and I am confident that he will prove to be a great asset to our company,” said Bernie Glossy, president and CEO of TruAssure. “With the addition of Jeffery to our sales team, we hope to further expand TruAssure’s reach across the nation by increasing sales and providing excellent service and quality products to our customers.”

Rambeau brings more than a decade of agent and client management experience to TruAssure. Prior to joining TruAssure, he was an independent agent and a career agent for Humana, Inc., in Houston and New Orleans, where he consulted with clients to develop growth plans, provided research-based strategies to meet client needs and cultivated relationships with new and existing clients. Throughout his career, Rambeau has also served as an account executive for Kforce, Inc., in Houston, and a loan officer for Mortgages First in League City, Texas, and First Texas Residential in Sugar Land, Texas.

To learn more about TruAssure Insurance Company and its dental insurance plans, visit [www.truassure.com](http://www.truassure.com).

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**TruAssure Insurance Company**

Based in Naperville, Ill., TruAssure Insurance Company is part of a family of dental plan companies with over 50 years of experience and two million members nationwide. As a standalone dental benefits carrier, TruAssure offers dental plans to groups, individuals and families across the country. TruAssure provides comprehensive dental benefit options and strives to make dental coverage as easy and hassle-free as

possible. TruAssure plans are not available in all states; some states are pending regulatory approval. Visit [truassure.com](http://truassure.com) for available plans. TruAssure dental savings programs are available nationwide.