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TruAssure Selected to Support Mutual of Omaha's New Dental Insurance

Naperville, Ill. (November 8, 2017) — TruAssure Insurance Company, a dental carrier with individual and group plans nationwide, has been selected to help provide administrative support for Mutual of Omaha's new individual dental insurance products.

TruAssure is acting as a third party administrator to assist with duties such as claims processing. Mutual of Omaha began offering its new dental plans Oct. 7, which are available to individuals ages 19-99. For more information, visit mutualofomaha.com/dental-insurance.

"We are proud to collaborate with a quality-driven company like Mutual of Omaha," said Bernie Glossy, president and CEO of TruAssure. "Our relationship is born of two companies that excel in their fields. We are extremely pleased to offer our dental expertise and help Mutual of Omaha enhance their benefit offering to their customers with sought-after dental options."

TruAssure, part of a family of companies with more than 50 years of dental expertise and 2 million members nationwide, offers dental plans for groups, individuals and families across the country.

"Mutual of Omaha surveyed customers to assess their dental coverage needs and designed these new policies based on that input," said Jeff Ganow, Mutual of Omaha vice president and actuary. "We look forward to working with TruAssure to help us provide top-notch dental coverage and customer service."

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TruAssure Insurance Company

Based in Naperville, Ill., TruAssure Insurance Company is part of a family of dental plan companies with over 50 years of experience and two million members nationwide. As a standalone dental benefits carrier, TruAssure offers dental plans to groups, individuals and families across the country. For more information about TruAssure, visit truassure.com.

Mutual of Omaha

Founded in 1909, Mutual of Omaha is a full-service, multi-line organization providing insurance, banking and financial products for individuals, businesses and groups throughout the United States. For more information about Mutual of Omaha, visit www.mutualofomaha.com.